

Current & Challenged

Meet Amanda Brieger

Senior Sales & Marketing Manager
Liquid Coatings & Laser Peening

Curtis-Wright Surface Technologies

What do sunscreen and EMI/RFI Shielding have in common? More on that later, but first, let's get to know Amanda Brieger, Senior Sales and Marketing Manager,



Liquid Coatings and Laser Peening with Curtiss-Wright Surface Technologies.

A Cleveland, Ohio native, Amanda was **transplanted to New England after years of working in Europe**: "With my fluency in German, my cross-cultural understanding, and my ability to grasp technical details, **I succeded in functions that require business savvy and communication.** I have provided a critical bridge between customers and engineering in a myriad of manufacturing industries."

In 2019, Amanda transitioned to Curtiss-Wright Surface Technologies: "Looking back, it was rather funny when I applied for the job, as I did not immediately make the connection between Curtiss-Wright Surface Technologies and E/M Coatings in New Brighton, MN, a team I had previously worked with while at Tri-Mack Plastics. Familiar names and faces facilitated my transition to CWST."

The New Brighton team is unique in their offerings of EMI/RFI shielding processes. "One of our main differentiators is our tank size. With some of the largest tanks available, we can process large components and maximize capacity and throughput."



Our proprietary electroless plating technologies for plastic, composite and ceramic components ensure high levels of electromagnetic shielding and allows us to get into the 'nooks and crannies' of parts,

**something other shielders can't.** Add to this our NADCAP accreditation and I really don't think there is another shielding company who offers what we do."

"When I transitioned to the coatings world almost ten years ago, I would not have considered nail polish, lipstick or sunscreens coatings. As with many things, the more you know, the different the world looks. Just as sunscreens protect against harmful UV rays, so too do EMI/RFI Shieldings protect against unwanted electromagnetic and radio frequency interference.

Remember when there were strict rules about turning off all electronics during a flight? EMI/RFI Shieldings are the reason we can surf the web on our smart phones and laptops while in flight. As someone who flies a lot, I'm quite grateful for EMI/RFI Shieldings."



"My career path has opened my eves to the wondrous world of

coatings. Coatings serve a multitude of functions and come in an array of colors. Likewise, there is a kaleidoscope of skill set combinations that lead to success. I'm a liberal arts graduate, who attained a Master of Business Administration and Master of German Studies.

To all of the women out there, trying to find your place, I'd like to share one of my favorite quotes: "You've always had the power, my dear, you just had to learn it for yourself." -The Wizard of Oz.

My personal piece of advice - don't let anyone shield you from success."



Interested in learning more about E/M Coatings? Shoot us an email: info@cwst.com